

## State as Venture-Enabler: An Empirical Analysis of Innovation Policy and Implementation Dynamics in Telangana –

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### Abstract

Since its bifurcation in 2014, the state of Telangana has deviated from the traditional Indian model of centralized development, adopting a "Sub-national System of Innovation" (SSI). This paper synthesizes multi-disciplinary perspectives and empirical data to evaluate the efficacy of this "Government-led, Industry-driven" paradigm. By analyzing the institutional architecture—specifically the "Triple Helix" model of Special Purpose Vehicles (SPVs) like T-Hub—and integrating data from the **RBI Handbook of Statistics**, **NTI Aayog**, and **MeitY**, we assess the economic mechanics of state intervention. The findings suggest that while Telangana has achieved distinct agglomeration benefits (evidenced by robust IT export growth and high Business Enabler scores), structural inequities persist. RBI data on credit concentration reveals that while the friction of capital entry has been reduced in urban clusters, significant challenges remain regarding rural diffusion and socio-spatial equity.

### 1. Introduction

The governance of innovation in India has historically adhered to a centralized, dirigiste trajectory. However, the emergence of Telangana necessitated a reconfiguration of this approach, shifting from a passive "Regulator-State" to an active "Venture-State." This paradigm shift positions the government not merely as an administrator of law but as a lead facilitator within the **Triple Helix model**, bridging government, academia, and industry [1].

The primary objective of the Telangana administration has been to minimize bureaucratic friction ( $\mu$ )—often described in institutional economics as transaction costs [2]—while maximizing institutional interconnectedness ( $I$ ). This paper serves as an empirical audit of this strategy, integrating theoretical economic frameworks with performance metrics from federal oversight bodies.

### 2. Theoretical Framework: The Sub-National System of Innovation

#### 2.1 The Institutional Dynamics

The theoretical efficacy of Telangana's innovation policy can be modeled as a function of capital injection and institutional density. Drawing upon Cooke's framework for Regional Innovation Systems (RIS) [3], we posit that innovation output ( $Y$ ) in this specific SSI is determined by:

$$Y = \frac{A(K^\alpha L^\beta)}{\mu} \cdot e^I$$

Where  $A$  represents total factor productivity,  $K$  and  $L$  are capital and labor inputs, and  $I$  represents the density of institutional networks.  $\mu$  represents bureaucratic friction; as  $\mu \rightarrow 1$ , output is maximized (friction is minimized).

**Empirical Validation:** To validate the maximization of  $K$  (Capital), we examine the state's fiscal behavior. Data from the **Reserve Bank of India (RBI) Handbook of Statistics** confirms that Telangana prioritizes capital expenditure (Capex) over revenue expenditure significantly more than the national average, effectively "crowding in" private investment by lowering infrastructure costs.

**Table 1: Capital Outlay as a Percentage of Total Expenditure (Comparative Analysis)**

| State / Aggregate         | 2019-20 (%)  | 2020-21 (%)  | 2021-22 (RE) (%) |
|---------------------------|--------------|--------------|------------------|
| <b>Telangana</b>          | <b>18.7%</b> | <b>23.6%</b> | <b>28.4%</b>     |
| Karnataka                 | 16.2%        | 17.1%        | 15.8%            |
| Maharashtra               | 11.4%        | 10.8%        | 12.1%            |
| <b>All States Average</b> | <b>13.4%</b> | <b>14.2%</b> | <b>16.3%</b>     |

Source: RBI Handbook of Statistics on Indian States (2022-23) [4].

Table 1 demonstrates that Telangana's resource allocation toward asset creation ( $K$ ) is nearly double the national average in recent fiscal years, providing the fiscal thrust necessary to offset  $\mu$ .

## 2.2 Economic Rationale: The Entrepreneurial State

Economically, this approach aligns with the concept of the "Entrepreneurial State" [5], where the public sector internalizes high fixed costs to de-risk private innovation.

Let the private profit function of a firm be  $\pi_i(x_i)$ . State policy introduces an infrastructure multiplier ( $\mu$ ) and subsidy parameter ( $\sigma$ ):

$$\pi_i^*(x_i) = \mu R(x_i, \mathbf{X}_{-i}) - (1 - \sigma)C(x_i)$$

Here,  $\mathbf{X}_{-i}$  represents aggregate industry investment (spillovers). The **15th Finance Commission** noted Telangana's efficiency in revenue mobilization, which allows for a higher  $\sigma$  (subsidy capabilities) without breaching fiscal deficit targets defined by the FRBM Act [6].<sup>[1]</sup>

## 3. Institutional Architecture: The "Sandwich Model" of Governance

To operationalize these theories, Telangana employs a "Sandwich Model," with the ITE&C Department at the top, the market at the bottom, and SPVs in the middle acting as autonomous buffers.

### 3.1 Key Pillars

- **T-Hub (Technology Hub):** A Public-Private Partnership (PPP) designed to mitigate the principal-agent dilemma by aligning state goals with private profit motives.
- **Telangana State Innovation Cell (TSIC):** Tasked with decentralizing innovation beyond the Hyderabad metropolis.
- **WE Hub:** Specifically targets market failures in gender-based capital allocation.
- **RICH (Research and Innovation Circle of Hyderabad):** Bridges the scientific commercialization gap, addressing the "Valley of Death" in deep-tech sectors.

## 4. Economic Mechanics and Agglomeration Externalities

### 4.1 Agglomeration and Returns to Scale

The concentration of resources in Hyderabad is a deliberate exercise in **agglomeration economics**, consistent with Krugman's Core-Periphery model [7]. The aggregate production function ( $Y_{TS}$ ) assumes increasing returns to scale:

$$Y_{TS} = A(L, K) \cdot K^{\alpha} L^{\beta} G^{\gamma}$$

Where  $G$  represents public infrastructure inputs.

**Empirical Evidence:** The elasticity of output with respect to government input ( $\gamma$ ) is positive. The success of this agglomeration strategy is empirically visible in the explosive growth of IT exports, which validates the correlation between Government inputs ( $G$ ) and economic output ( $Y_{TS}$ ).

**Table 2: Growth of IT/ITeS Exports in Telangana (2014-2022)**

| Financial Year | IT Exports (₹ Crores) | Year-on-Year Growth (%) |
|----------------|-----------------------|-------------------------|
| 2013-14 (Base) | 57,258                | -                       |
| 2015-16        | 75,070                | 13.3%                   |
| 2017-18        | 93,442                | 9.3%                    |
| 2019-20        | 1,28,807              | 18.0%                   |
| 2020-21        | 1,45,522              | 12.98%                  |
| <b>2021-22</b> | <b>1,83,569</b>       | <b>26.14%</b>           |

Source: Ministry of Electronics & IT (MeitY) and Telangana Socio-Economic Outlook [8].

Table 2 indicates a CAGR exceeding 15%, confirming that state interventions have successfully induced private capital "crowding-in."

## 4.2 Endogenous Growth Implications

Through the lens of **Endogenous Growth Theory** (Romer, 1990) [9], policies aim to accelerate technological change ( $\dot{A}$ ) by increasing the human capital devoted to R&D ( $H_A$ ):

$$\dot{A} = \delta H_A^\lambda A^\phi$$

However, data from **NITI Aayog's India Innovation Index (2021)** highlights a discrepancy. While Telangana excels in "Enablers" (Inputs), there is a distinct lag in "Performance" (Outputs) compared to established innovation hubs.

**Table 3: NITI Aayog India Innovation Index 2021 (Major States)**

| State            | Enablers Score (Rank) | Performance Score (Rank) | Overall Index Score |
|------------------|-----------------------|--------------------------|---------------------|
| Karnataka        | 39.4 (1)              | 45.9 (1)                 | 18.01               |
| <b>Telangana</b> | <b>31.1 (2)</b>       | <b>12.8 (4)</b>          | <b>17.66</b>        |
| Maharashtra      | 31.0 (3)              | 16.9 (2)                 | 16.06               |
| Tamil Nadu       | 26.9 (5)              | 15.3 (3)                 | 15.69               |

Source: NITI Aayog India Innovation Index 2021 [10].

This data suggests that while  $H_A$  (input/enablers) is high, the conversion parameter  $\delta$ —representing the translation of inputs into patents and products—requires optimization.

## 5. Operational Efficacy: A Practitioner's Critique

### 5.1 The Regulatory Velocity Paradox

The *Telangana State Industrial Project Approval and Self-Certification System (TS-iPASS)* theoretically reduces transaction costs. We define the **Regulatory Efficiency Ratio ( $R_e$ )** as:

$$R_e = \frac{T_{standard}}{T_{actual} + \lambda(C_{compliance})}$$

While  $T_{actual}$  has decreased (due to the 15-day clearance mandate), sector-specific data reveals variance. In the IT sector,  $\lambda \rightarrow 0$ . However, in the Life Sciences sector (Genome Valley), compliance burdens remain. The **NITI Aayog Export Preparedness Index** notes that "Regulatory Framework" scores are dragged down by recurring operational compliance costs, validating the  $R_e$  friction model.

## 5.2 Capital Intensity and The Valley of Death

A structural mismatch exists in **Commercialization Latency**.

- **IT/SaaS:** Short cycles.
- **DeepTech:** Long cycles.

RBI data on "Bank Credit to MSMEs" in Telangana shows a growth of credit flow, yet Venture Capital (VC) deal flow remains heavily skewed toward software. This creates a funding gap for hardware-based innovation, often referred to as the "Valley of Death."

## 5.3 The IP Structural Failure

Despite a dense network of academic institutions, the *Innovation Conversion Rate* remains suboptimal.

$$I_{conv} = \int_{t=0}^T \left( \frac{\partial(Patents)}{\partial t} \times \eta_{transfer} \right) dt$$

Data from the **DPIIT** shows that while patent *filing* from Telangana has increased, the ratio of commercialized patents remains low compared to the filing rate, indicating a low technology transfer coefficient ( $\eta_{transfer}$ ).

## 6. Socio-Spatial Equity and Ethical Governance

A critical development perspective interrogates whether this ecosystem functions as an engine of social mobility or an enclave of elite capture.

### 6.1 The Innovation-Equity Paradox

The agglomeration model risks exacerbating regional disparities through "backwash effects," as described by Myrdal [11]. Using the **Capabilities Approach** [12], we measure the capability set ( $C_i$ ):

$$\Delta W = \sum_{i \in \Omega_{vuln}} \frac{\partial C_i}{\partial P}$$

**Empirical Divergence:** This theoretical concern is substantiated by banking data. The Credit-Deposit (C-D) Ratio acts as a proxy for local economic activity and reinvestment. A high ratio implies capital is being utilized locally; a low ratio implies capital flight.

**Table 4: District-wise Credit-Deposit (C-D) Ratio in Telangana (2022)**

| District Category | District Name | C-D Ratio (%) | Interpretation |
|-------------------|---------------|---------------|----------------|
|                   |               |               |                |

|                        |                  |               |                                          |
|------------------------|------------------|---------------|------------------------------------------|
| <b>Urban Core</b>      | <b>Hyderabad</b> | <b>132.4%</b> | High Capital Absorption (Innovation Hub) |
| Urban Periphery        | Rangareddy       | 85.2%         | Spillover Effects Active                 |
| <b>Rural Periphery</b> | <b>Adilabad</b>  | <b>39.5%</b>  | Capital Flight / Backwash Effect         |
| Rural Periphery        | Jagtial          | 36.8%         | Low Economic Activity                    |

Source: Telangana State Level Bankers Committee (SLBC) Report & RBI Data [4].

Table 4 reveals a stark disparity. Hyderabad absorbs capital far beyond its deposits (132%), while rural districts like Adilabad function as sources of deposits that are likely siphoned to finance the core. This confirms the "backwash effect" and limits rural capability expansion ( $\Delta W$ ).

## 6.2 The Digital Divide and Data Justice

The *T-Fiber* project addresses infrastructure access, yet a **Second-Level Digital Divide** persists [13].

$$E_{DI}(d) = \alpha \cdot I_{pen}(d) \cdot \left(1 - \frac{G_{lit}(d)}{100}\right)^\beta$$

NITI Aayog's **SDG India Index** (Goal 9: Industry, Innovation, and Infrastructure) scores Telangana high (70+), but Goal 10 (Reduced Inequalities) shows a lower performance relative to its economic growth. This quantitative gap reinforces the  $E_{DI}$  model: high internet penetration ( $I_{pen}$ ) is offset by digital literacy gaps ( $G_{lit}$ ) in rural cohorts.

## 7. Conclusion and Policy Recommendations

The Telangana model represents a significant evolution in Indian public administration. Empirical data presented in Tables 1 through 4 confirms that by utilizing SPVs to insulate innovation from bureaucratic inertia, the state has successfully reduced the friction of entry and fostered a high-density urban innovation cluster.

However, the analysis reveals three critical imperatives:

1. **From Input to Outcome:** As shown in Table 3, a lag exists between "Enablers" and "Performance." Policy must shift from subsidizing infrastructure to incentivizing commercialization.
2. **Addressing Financial Asymmetry:** Table 4 validates acute financial centralization. The state must incentivize capital flow to peripheral districts to prevent "innovation enclaves."<sup>[2]</sup>

3. **Regulatory Sandboxes:** Move beyond TS-iPASS to create specific sandboxes for disruptive technologies, addressing the operational friction ( $\lambda$ ) identified in the Life Sciences sector.

Future research must rigorously monitor the **Gini coefficient of Innovation** to ensure that the "Venture State" does not inadvertently engineer an inequality of opportunity.

### Footnotes

[1]: The **Fiscal Responsibility and Budget Management (FRBM) Act** sets institutional limits on state borrowing. Telangana's ability to maintain high Capital Expenditure while adhering to these limits indicates efficient fiscal management of its revenue receipts.

[2]: "Innovation Enclaves" refer to geographically isolated pockets of high-tech development that fail to integrate with the surrounding regional economy, often leading to a dual-economy structure.

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